



# AB 2401

## Modernizing Clean Cars 4 All EV Incentive Program to Maximize Savings for Low-Income Residents & Hit Climate Targets Faster

The rising cost of living is hitting lower income California residents hard. Transportation costs, especially for those who must drive long distances, exacerbate this burden. AB 2401, a bill to modernize the state's existing Clean Cars 4 All program, directs higher EV rebates to **lower-income, high-mileage drivers with older, high-polluting vehicles**. This bill would provide much-needed financial relief to these drivers and deliver substantial climate and clean air benefits by helping the most gasoline-dependent drivers switch to an EV – cutting emissions faster than if drivers who drive fewer miles make the switch.

### CASE STUDY: DOUG SIEBERT'S JOURNEY TO FINANCIAL FREEDOM WITH AN EV

#### PROFILE:

- **Name:** Doug Siebert
- **Location:** Sanger, CA, outskirts of Fresno
- **Occupation:** Skate shop owner and medical courier
- **Annual Income:** \$75,000

#### FINANCIAL STRAIN WITH GAS VEHICLE:

- **Vehicle:** 1991 Jeep Grand Wagoneer
- **Fuel Costs:** \$100 per fill-up, every other day (~\$1,800/month)
- **Maintenance Costs:** \$1,000/year
- **Total Annual Fuel and Maintenance Costs:** ~\$22,600

#### DRIVING ROUTINE:

- **Weekdays:**
  - 20-30 miles round trip for school drop-offs
  - 30 miles to skate shop
  - 45 miles on medical courier route
  - Additional miles for errands and school pickups
  - **Total:** ~150 miles/day
- **Weekends:**
  - Drives to Los Angeles for skateboarder sponsorships or Santa Cruz for family visits
  - **Total:** ~500 miles/weekend
- **Total Annual Mileage:** ~50,000 miles

## SWITCH TO ELECTRIC VEHICLE:

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- **Vehicle:** Used Tesla Model X
- **Purchase Price:** \$25,000 (\$29,000 minus \$4,000 in rebates)
- **Electricity Costs:** \$400-\$500/month (75% home charging, 25% public charging)
- **Maintenance Costs:** \$0 so far
- **Annual Savings:** >\$16,000

## DOUG'S NOTED EV BENEFITS:

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- **Performance:** Exceptional
- **Financial:** Significant savings allowing for vacations and improved lifestyle
- **Peace of Mind:** Increased quality of life and reduced stress

*"With the savings from driving electric, my overall lifestyle has changed because it's brought more peace of mind to me," said Doug. "These days, with all the people having mental breakdowns and as tough as life is, that peace in mind goes a long way."*

## IMPACT OF AB 2401: A BILL TO AMEND CALIFORNIA'S CLEAN CARS 4 ALL PROGRAM

### BILL OVERVIEW:

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Modernizes the Clean Cars 4 All program to steer EV incentives to lower-income drivers with older vehicles that are driven the most and provide an additional incentive for such drivers. Does not require additional funding for incentives.

### IMPACT:

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- **Financial:** Helps drivers like Doug and California's two million other "Gasoline Superusers" (top 10% for gasoline use) switch to EVs, saving them on average \$589/month on fuel, and hundreds more on maintenance.
- **Environmental:** Maximizes climate benefits by targeting those who use the most gasoline. Coltura's research shows that the top 20% of California drivers in terms of gasoline use are using 55% of the gasoline. Switching these drivers to EVs would have an outsized climate impact.
- **Equity:** Directs incentives to those who need them most, ensuring equitable distribution of resources.
- **Budget Efficiency:** Focuses on drivers who will yield the highest return on investment in terms of both financial and environmental impact.

### ASK:

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Your support and leadership to advance AB 2401 is critical in helping high-mileage drivers in California switch to electric vehicles, providing financial relief and environmental benefits, and ensuring equitable access to clean transportation solutions.