Gasoline use in the US is not going down

California is falling short on goal of 50% gasoline reduction by 2030

Transitioning Superusers to EVs cuts gasoline use faster

Switching Superusers to EVs first is more efficient

Prioritizing Gasoline Superusers’ switch to EVs advances equity

Many Superusers are ready to switch to an EV today

We need data-driven policies that maximize gasoline reduction and equity

Who are gasoline superusers?

Gasoline reduction should be a priority, good for the planet and local governments.

Prioritize lower income Superusers for EV incentives, and/or reduce spikes.

Use data to guide subsidies and loopholes for gasoline displacement.

Gasoline use data from [source].