

GEORGIA's 1st DISTRICT Gasoline Data



Georgia's 1st District: General Gasoline Facts

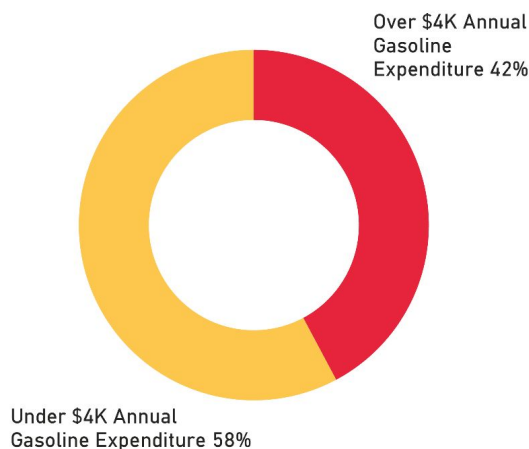
Georgia's 1st Congressional District
drivers would save \$1,314/year on fuel
by switching to an EV

- The District has 500,500 light duty vehicle drivers.
- Per year, the average District driver drives 13.6K miles, and spends \$1,993 (6.4% of household income) on 594 gallons of gasoline,
- District drivers would save 9.6c/mile on fuel (on average \$1,314 annually) by switching to an EV.
- If all District drivers switched to EVs, the total fuel savings would be \$658 million per year.

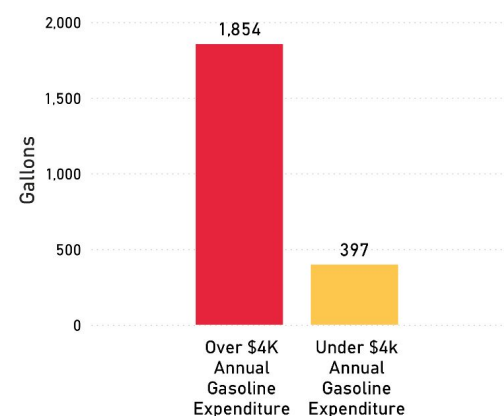
68k drivers (42%) in the District spend >\$4k a year on gas and use 1,854 gallons/year

Gasoline Consumption Shares

68K
Drivers with
Over \$4K
Annual Gasoline
Expenditure



Average Annual Gasoline Consumption

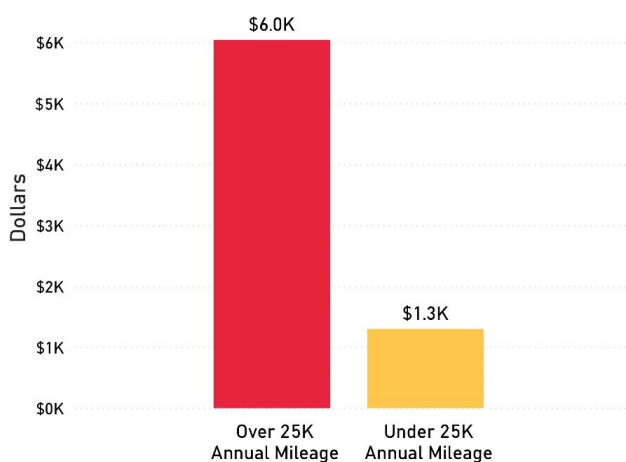


Georgia 1st District: Biggest Gasoline User Facts

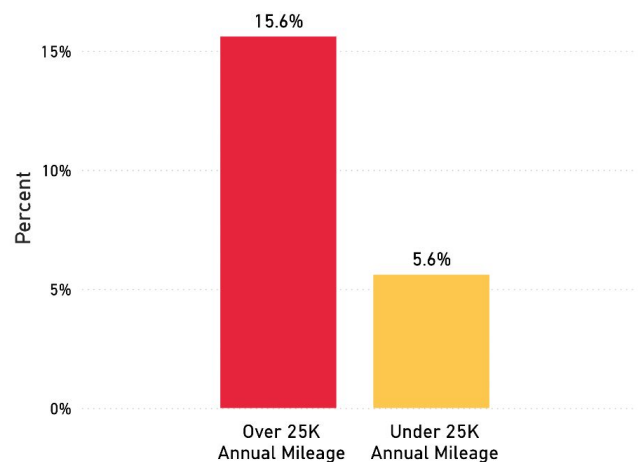
- The 72,000 District drivers with annual mileage over 25K:
 - would save on average \$3,987/year on fuel by switching to an EV.
 - burn 1,808 gallons/year – 4.6x more than other District drivers.
 - spend \$6,039/year on gasoline, or 15.6% of their income (vs other District drivers at \$1.3k and 5.6% of income).
 - include 44.5% who earn below the state median income and spend 24% of their income on gasoline

1st District Drivers Driving >25k miles spend \$6k/year on gas (15.6% of income)

Average Gasoline Expenditure

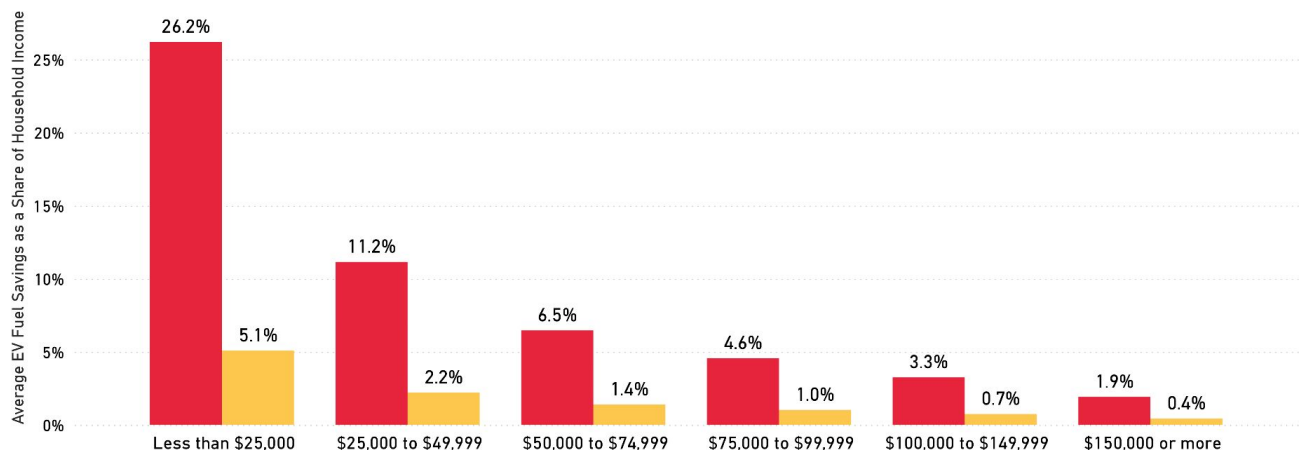


Percent of Household Expenditure Spent on Gasoline

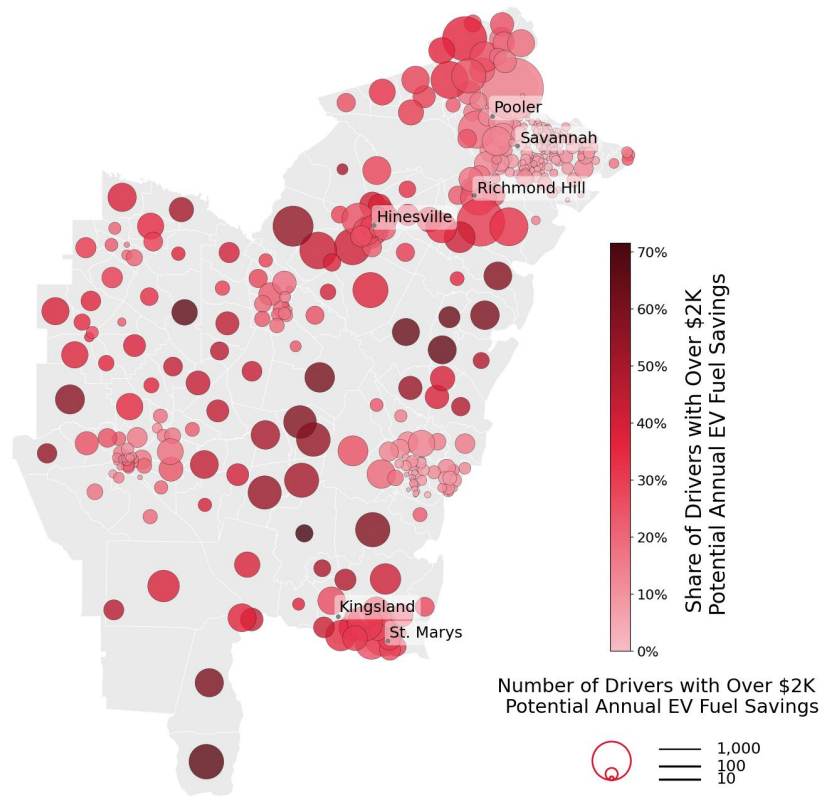


EV Fuel Savings up to 26.2% of Household Income for Drivers Driving >25k miles/year

● Over 25K Annual Mileage ● Under 25K Annual Mileage



**GA 1st District:
Concentration of
drivers who could
save > \$2K/year
by switching to an
EV**



**Approaches to optimize financial
benefits of EVs in the 1st District**

- Amplify messaging around fuel cost savings of EVs – especially for high-mileage, high-consumption drivers
- Focus outreach and education on EVs, EV fuel savings and EV incentives in areas with high concentrations of high-mileage, high-consumption drivers
- Maintain federal incentives for EV manufacturing and purchase of new and used EVs

For more info, visit data.coltura.org